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LONGINES MASTERS in PARIS - European Leg of the Grand Slam Indoor of Show Jump

From November 30 to December 03, 2017

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USPA NEWS - The Longines Masters Series continues its journey across Continents, and will be arriving in the French Capital from November 30 to December 03, 2017 for the European Leg of the Grand Slam Indoor of Show Jumping. The Longines Masters of Paris, where the Series initially started, has become the not-to-be-missed Event on the Capital's Sporting and Cultural Calendar...

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Based in Saint-Imier, Switzerland since 1832, the Watchmaking Expertise of Longines reflects a strong devotion to Tradition, Elegance and Performance. Longines has Generations of Experience as the Official Timekeeper for World Championships and as a Partner of International Sports Federations. Over the years, Longines has forged solid and lasting ties with the Sports World.

Longines' Passion for Equestrian Sport dates back to 1878, when it produced a Chronograph engraved with a Jockey and his Mount. 3 Years later, it can be found on American Racecources, adopted by Horse Enthousiasts. In 1912, the Company partnered for the first time with an International Show Jumping Competition. Today, Longines' Involvement in Equestrian Sports includes Show-Jumping, Flat Racing, Endurance and Eventing Competitions.

On November 14, 2017 at LE LIDO in Paris (France), was held a Press Conference introducting the next Longines Master Paris (November 30 to December 03, 2017) at Villepinte - Parc des Expositions. A Demonstration was given, Clips were screened, Celebrities made a Statement and a short Debate was also appreciated.

The Speakers were as follow : Juan Carlos Capelli (VP Marketing Manager Longine Masters), Philippe Rozier (Olympic Champion), Christophe Ameeuw, Guillaume Canet (Actor - Director), Salim Ejnaini (Blind Jockey), Pénéloppe Leprevost (Europe Champion), Kid Notze (DJ and Electro-Rock Composer).

Events during Longines Masters were highlighted such as Longines Speed Challenge and Longines Grand Prix. This Year, the Association "Soutien de Lutte contre l'Autisme" with its President Mme Anne Buisson will be supported Music Group "Elephantz" being the Ambassadors of the Association. During the Press Conference, two of their Members were there with the President of the Association.... The Conclusion was that Longines Masters was a Symbol of Lifestyle, Culture and Generosity.

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